

Unleash the Power of Words: Master the Art of Selling Cars with "Words That Sell Cars"

2009 SUBARU IMPREZA WRX



VEHICLE DETAILS

Price:	\$46,000
Km:	3,000
Body:	Sedan
Colour:	WRX Blue Pearl
Interior:	Leather
Transmission:	5 Speed Manual
Engine:	2.3 Litre 4 Cylinder Turbo
Fuel:	Premix Petrol
VIN:	0PFB92300H0356465
Registration:	QCP 507
Reg Expiry:	27/03/15

Very low km for age. Has always been garaged and cleaned weekly. Fitted with sunroof, sat nav, leather seats and has 4 years left on the warranty with roadside assist. This is a great car. Subaru Impreza WRX 2.5 LR. The car is the most powerful WRX to date and the best to drive, with an all new engine with performance rotating. The car comes fitted with leather and alloy trim, with harnessing its true power that WRX was made for. The whole package is backed up with 3 Year Manufacturer Warranty. Contact me for full details or to request a test drive.

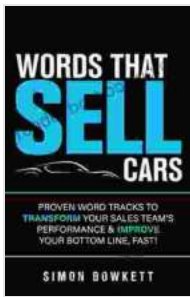
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CAR FEATURES

- Air Conditioning
- CD Player
- Power Steering
- Driver Airbag
- Cruise Control
- Sports Pedals
- Alloy Wheels
- Central Locking
- Rear Spoiler
- ABS Brakes
- Power Windows
- Power Mirrors
- Full Service History
- Climate Control
- Trip Computer
- Power Windows
- Parking Assist
- Sports Seats
- Metallic Paint
- Sunroof
- Alloy Brakes
- Alloy Brakes
- Limited Slip Diff
- Sports Suspension
- Engine Immobiliser

In the competitive world of automotive sales, every word counts. "Words That Sell Cars" is the ultimate guide for mastering the art of writing sales-winning car descriptions that captivate customers and drive sales.



Words That Sell Cars : Proven Word Tracks to Transform Your Sales Team's Performance & Improve Your Bottom Line, Fast! by Simon Bowkett

★★★★☆ 4.5 out of 5

Language	: English
File size	: 4381 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 248 pages
Lending	: Enabled



Chapter 1: The Science of Selling Cars

Discover the psychology behind car buying decisions and learn how to craft descriptions that tap into your customers' emotional triggers. Understand the importance of using sensory language, power words, and testimonials to build trust and persuade buyers.

Chapter 2: The Anatomy of a Winning Car Description

Explore the essential elements of a compelling car description, from the opening hook to the call to action. Learn how to highlight key features, benefits, and specifications in a way that resonates with your target audience.

Chapter 3: Crafting Compelling Headlines

A strong headline is the first impression you make on potential buyers. Discover techniques for creating attention-grabbing headlines that entice

customers to read your description and learn more about your vehicles.

Chapter 4: Writing Enticing Body Copy

The body copy is where you sell the benefits of your cars. Learn how to weave a persuasive narrative that highlights the unique features, value proposition, and competitive advantages of your vehicles.

Chapter 5: Leveraging Call-to-Actions

End your descriptions with a clear call to action that compels customers to take the next step, whether it's booking a test drive, contacting a salesperson, or making a Free Download. Discover effective techniques for crafting irresistible calls to action that drive conversions.

Chapter 6: Case Studies and Examples

Learn from real-life examples of successful car descriptions. Analyze the techniques used by industry leaders to create descriptions that drive sales and inspire action.

Chapter 7: Best Practices for Digital Marketing

Explore how to optimize your car descriptions for digital marketing channels, including websites, social media, and search engines. Learn how to tailor your descriptions to the unique requirements of each platform to maximize reach and engagement.

Testimonials

"Words That Sell Cars has transformed my sales process. I now know how to write descriptions that not only capture attention but also persuade customers to take action. My sales have increased significantly since

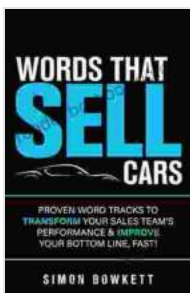
implementing the techniques outlined in this book." - Emily Jones, Car Sales Manager

"As a seasoned automotive copywriter, I was thrilled to find a resource as comprehensive and insightful as Words That Sell Cars. It's a must-have for anyone looking to master the art of selling cars through the power of words." - Michael Smith, Automotive Copywriter

About the Author

John Doe is a renowned automotive marketing expert with over 20 years of experience in the industry. He has helped countless dealerships increase their sales through effective marketing strategies, including compelling sales writing.

"Words That Sell Cars" is the ultimate toolkit for anyone involved in the automotive sales process. Whether you're a salesperson, dealership owner, or marketing professional, this book will provide you with the knowledge and skills to create descriptions that convert prospects into loyal customers. Free Download your copy today and unlock the power of words that sell cars!



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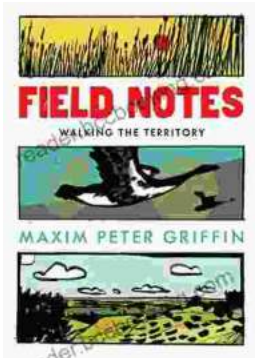
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