

# Exo Pop Superstars: The Rise of the Korean Wave



## EXO: K-Pop Superstars

★★★★☆ 4.4 out of 5

Language : English  
File size : 5479 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Print length : 225 pages



EXO is one of the most popular K-pop groups in the world, with a massive fan base that spans the globe. The group has released hit songs such as "Growl," "Call Me Baby," and "Monster," and has won numerous awards, including the Daesang Award for Artist of the Year at the Golden Disc Awards.

In Exo Pop Superstars, author Jeff Benjamin tells the story of EXO's rise to fame. He explores the group's history, from its humble beginnings in 2011 to its current status as one of the most popular K-pop groups in the world. Benjamin also examines the group's music, which has been praised for its catchy melodies and innovative sound. He discusses the group's impact on the global music scene, and how they have helped to bring K-pop to a worldwide audience.

Exo Pop Superstars is a must-read for any fan of EXO or K-pop. It is a well-written and informative book that provides a fascinating look at the rise of

one of the most popular K-pop groups in the world.

## **The Rise of EXO**

EXO was formed in 2011 by SM Entertainment, one of the largest entertainment companies in South Korea. The group originally consisted of twelve members: Suho, Baekhyun, Chanyeol, D.O., Kai, Sehun, Xiumin, Lay, Chen, Kris, Luhan, and Tao. However, in 2014, Kris, Luhan, and Tao left the group due to contractual disputes.

Despite the departure of three members, EXO continued to be successful. The group released their first full-length album, XOXO, in 2013, which was a commercial success. The album spawned the hit singles "Growl" and "Wolf," which helped to establish EXO as one of the most popular K-pop groups in the world.

EXO has continued to release successful albums and singles, including Exodus (2015), Ex'Act (2016), The War (2017), and Don't Mess Up My Tempo (2018). The group has also toured extensively throughout Asia, Europe, and North America.

## **EXO's Music**

EXO's music is a mix of pop, R&B, and hip-hop. The group's songs are often characterized by their catchy melodies and innovative sound. EXO has also been praised for their experimental music, which has helped to push the boundaries of K-pop.

Some of EXO's most popular songs include:

- "Growl"

- "Call Me Baby"
- "Monster"
- "Lotto"
- "Ko Ko Bop"
- "Tempo"

## **EXO's Impact on the Global Music Scene**

EXO has had a significant impact on the global music scene. The group has helped to bring K-pop to a worldwide audience, and has inspired a new generation of K-pop fans. EXO has also been praised for their positive message of unity and diversity.

EXO is a truly global phenomenon. The group has fans all over the world, and their music has been streamed billions of times. EXO is a testament to the power of K-pop, and they are sure to continue to be one of the most popular groups in the world for years to come.

Exo Pop Superstars is a fascinating look at the rise of one of the most popular K-pop groups in the world. The book is well-written and informative, and it provides a unique insight into the group's history, music, and impact on the global music scene.

Whether you are a fan of EXO or K-pop, or you are simply interested in the rise of global pop culture, Exo Pop Superstars is a must-read.

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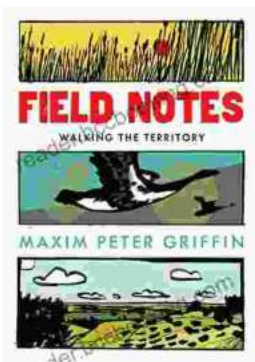


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